

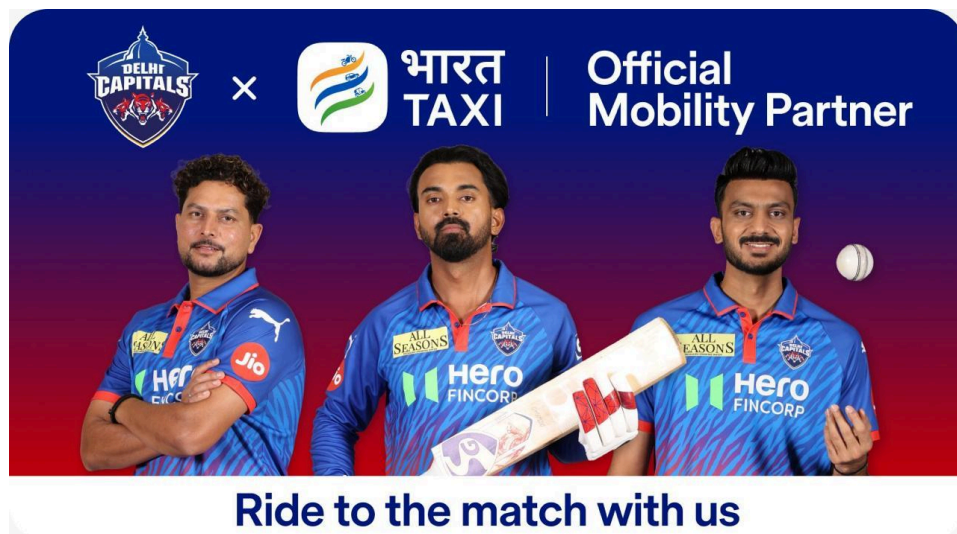


Bharat Taxi Partners with Delhi Capitals for Biggest Cricketing Season of 2026

Delhi, India – With the biggest T20 league of 2026 underway, Bharat Taxi has partnered with the Delhi Capitals as an official mobility partner for the season, with a focus on supporting fan travel during match days in Delhi NCR.

The partnership strengthens Bharat Taxi's presence in the Delhi NCR market and brings the company alongside one of the most followed teams in the league. It reflects a focus on growing its presence and reaching more customers.

Captained by Axar Patel, Delhi Capitals are a key team in the league. The partnership aims to enhance travel convenience for fans.



Speaking on the announcement, Col. Himanshu Sharma, CEO of Bharat Taxi, said, "Delhi is an important market for us, and this partnership with the Delhi Capitals strengthens our presence here. With the cricket season leading to higher travel demand on match days, we aim to offer reliable and accessible mobility."

Mr Sunil Gupta, CEO, Delhi Capitals said, "We are pleased to partner with Bharat Taxi for the season as we look to enhance the overall match day experience. Match days in Delhi come with their own energy, and having a reliable mobility partner helps fans get to the stadium on time and be there for every moment that matters."

As part of the partnership, Bharat Taxi will run campaigns, on-ground activities, and digital initiatives during the tournament, including match-day travel support and fan-focused efforts.

Bharat Taxi operates across Delhi NCR and selected cities in Gujarat. The company has also started driver registrations in Chandigarh and Lucknow as part of its expansion. With a network of over 3.76 lakh registered drivers, Bharat Taxi continues to expand its service capacity.

With the tournament drawing large audiences, this partnership places Bharat Taxi alongside one of the country's most followed cricketing events.

About Bharat Taxi

Bharat Taxi (Sahakar Taxi Cooperative Limited) is a multi-state cooperative society of Sarathis built on the principles of fair earnings, shared ownership, and dignified livelihoods for drivers.

The platform is supported by leading national cooperative institutions, including NCDC, IFFCO, GCMF (Amul), KRIBHCO, NAFED, NABARD, NDDB, and NCEL.

Inspired by the vision of "Sahakar se Samriddhi," which means shared prosperity through cooperation, Bharat Taxi aims to build a mobility system in which drivers are not just service providers but also partners in the platform they power.